

Footie chums,

I hope that you are all well.

We had our regular CCWFC committee meeting today and as usual I thought it would be helpful to share a flavour of what was discussed /agreed.

Firstly, it was a pleasure to welcome Steve S, Spencer and David G, as new committee members (my e mail of the 27/10 refers).

The key messages from our committee meeting are: -

1. Financials

Terry provided a financial update.

The net income year to date is £1096, we are forecasting a positive net income year end of £971 (although increasing Tuesday numbers may bring this closer to £1500)

Our current net assets (allowing for the pitch hire and other accruals) are £3,526.

Our finances are where we expect them to be.

Our 20/21 final accounts and monthly accounts are available to members on request.

2. Social activities

I provided an update on social activities.

The 'Gunrunner' social on the 29/10 was a great success. We made £400 for the club and £680 for Prostate Cancer UK, and importantly, folks thoroughly enjoyed themselves!

We have an Xmas get together planned for the New Plough, Chelmsford on the 8/12. We have 19 attendees at present. We can have up to 35, so if you would like to attend, please let me know.

We have agreed that our next 'big' social will be in April at the club and will be an all singing, all dancing, quiz night extravaganza! More on the date and the details in due course.

The traditional CCFC Xmas raffle has bitten the dust (the guy that organised it has left), so we will be running our own Xmas raffle with 3 prizes. This will start towards the end of November.

3. Competitions and tournament updates

We have entered 2 teams into a charity, 'Spirit of Xmas' tournament, being hosted by Billericay on the 7th of December. The proceeds will go to a local Foodbank.

Steve Shoesmith & Peter O will be selecting the teams over the next few days and talking to players about availability.

We have agreed to reintroduce our mini tournament format for January and February. This will be one Tuesday in each month (dates to be confirmed) when we will organise a round-robin tournament amongst our own teams, with the winners playing for the mini tournament cup and medals. It will be followed by a pie and a pint in the CCFC clubhouse.

We may extend the mini tournaments to March dependent on getting sight of the EWFL arrangements / dates for 2022.

We are waiting to see whether there will be an EWFL o70' league. If there is, we will test appetite via Tony E for participation. If there is no EWFL o70' league, we will run at least one, possibly two o70' tournaments during 2022.

Finally, I am in discussions with Vicky George (Steve' widow) about a suitable date for the 'Steve George memorial tournament', which is likely to be late March / April. More on this in due course.

4. Marketing

David and I have been working on a refresh of the club leaflet and poster. We have had great support from Sophie in the marketing team at the main club.

We will be pressing the button on the printing of 2000 leaflets and 40 posters at the end of the week.

David is now planning the distribution campaign. If you would like to help with this, please talk to David.

I have also agreed with Steve Shore that we can have an 8' x3' advertising board pitch side. They won't charge us for the advertising space, but we will pay for it to be produced.

I am hoping that this will be in place by early December.

I have also agreed with the Council that we will put a similar (but smaller) version up on the 3G pitch fence. Again, this should be ready for December.

I have also agreed with the club that they will advertise CCWFC in the match day programme for free whenever they are running short of paid advertising.

The first one went in the CCFC v Havant programme.

5. Playing administration

I have been very clear at the AGM, and generally, that we have got to get our management of playing arrangements on a different footing.

We had many times this season, when despite having nearly 40 players registered for league football, we struggled to get our 'blues' side(s). This is going to change for 2022.

We will undertake our annual membership audit in January.

In a similar timeframe, we will also send an invitation to register your interest in being selected for league / cup football for CCWFC. There will be very specific commitments that you will have to make.

The committee will then consider and agree the group of players who represent the club in league / cup competitions.

We will also agree team managers and are likely to introduce the practice of a, non-playing, assistant manager, to support administrative and playing preparation activities on the day.

If you have an interest in a non-playing, assistant manager role, please talk to Steve S.

We are also going to work on a simple managers manual over the next 2-3 months to ensure that we take a consistent approach across all league / cup team preparation and on the day arrangements.

Finally, Steve and I have taken ownership of the kit / equipment for the moment, but we will be looking for a volunteer (s) to manage the kit / equipment. If you are interested talk to me or Steve.

Our only requirement is that it is someone in or close to Chelmsford, so that it is easily accessible.

6 Coaching programme

There is a lot of work that has gone into this so far, particularly on the videos.

Bob & Spence are just doing a final review of a 'coaching manual' that will contain 12 routines.

The idea is to drive consistency.

We recognise that to do this, we now need to return to our idea of a 'coaching community'. This is not the same, as group leaders (which is how I would define myself).

We will be canvassing the membership over the coming days to gather information about your coaching experience / qualifications.

We are looking to build (and develop) a core coaching network that will be led by Spence. It will also attract time to 'coach the coaches.

We will also retain some 'group leaders' (who have done an invaluable job over recent months), so that we have natural leaders for some of our recreational football.

Over time, we will get greater integration between our coaching and its consistent application in our playing (particularly our competitive playing).

7. General

I hope that this summary keeps you connected to what is going on in the club and gives you a real sense of what we are doing to sustain and develop the club.

If you have any questions or ideas, please feel free to talk to Terry, Peter O, Bob, Steve S, Spence, David G or myself.

The agreed minutes of the last Committee meeting (12/10) will be uploaded onto our website shortly. Our next meeting is on the 14th of December. 2021.

Best wishes

Chris
Chairman
On behalf of the CCWFC Committee