

MINUTES

MEETING OF:	Chelmsford City Walking Football Club - Committee Meeting
DATE:	07 September 2021
TIME:	12.30pm to 3.50pm
VENUE:	CCFC, Salerno Way, Chelmsford

PARTICIPANTS:	Chris Jullings, Peter Osborne, Bob Willis, Gary Murphy, Terry Buck (via videoconference)
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ITEM No.	DESCRIPTION
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1.	Apologies for absence: None – All present
2.	Minutes of meeting 03 August 2021 Agreed Proposer – Terry Buck Seconder – Bob Willis
3.	Action Points from previous meetings - See Annex A.
4.	Club finances <ul style="list-style-type: none"> Current financial status <ul style="list-style-type: none"> ➤ As at 01 September 2021, cash at bank stands at £1,648. ➤ The Club's current net asset value (allowing for the pitch hire and other accruals) is £3,093. ➤ Net income for the year to date is £664. We are forecasting a net income at year end of £1,104. <p>The Committee discussed the falling attendances at our Thursday sessions, which has a negative impact on Club finances. By way of example, only 8 members have signed up to attend this coming Thursday's session.</p> <p>AP1/0921. Chris to drop a line to members about Thursday's training session attendances and possible implications for the future.</p>
5.	Social Secretary update <ul style="list-style-type: none"> The 'Gunrunner' social event planned for Friday 29th October 2021 remains well subscribed, with around 100 tickets reserved (65 club members, 25 'Gunrunner' following and 10 CCFC guests). Chris has collected £550 from Club members thus far. Additional tickets are available if required. A raffle will be run, the proceeds of which will be donated to the UK Prostate Cancer charity. Club members have been asked to donate raffle prizes. CCFC have donated a VIP lunch for two prior to a home game.

	<ul style="list-style-type: none"> • Steve Shore (CCFC) has agreed to offer CCFC season tickets to Club members at £5 per head. So far 25 members have taken up the offer. • We will re-introduce monthly 'bite to eat' sessions once per month starting during October. Members will be notified of the dates in due course. • Chris plans to arrange a Christmas 'bite to eat' for members at a local Chelmsford pub.
6.	<p>Competitions update and related matters</p> <ul style="list-style-type: none"> • Competitions update <ul style="list-style-type: none"> ➤ The Committee discussed the teams' performances to date and noted their league positions. ➤ The continuing issues of player availability for league/cup games were noted. On paper we have 39 members committed to play for the over 65s and 31 members committed to play for the over 60s. However, in reality we are often struggling to field our 'Blues' second teams. ➤ The Committee agreed that the Club will take a very different approach to determining league/cup playing commitments next year. ➤ The Committee noted the narrow defeat (4-3) at Norwich in the over 65s WFA national cup (despite a hat trick from Spencer). ➤ The Committee discussed the success of the over 70s tournament on the 12th August and agreed that we will run one or two of these annually. ➤ Colin Haydon's debut success in leading England to a 4-1 victory over Guernsey was noted. We have ensured good publicity through the CCFC news round up and our own website. • Team Development <ul style="list-style-type: none"> ➤ The Committee emphasised its determination to feed the younger end of the Club and to recruit competitive players so that the balance between recreational football and competitive ambition is achieved. ➤ The 'working group' set up to address this comprises the CCWFC committee plus Spencer Pratten, Colin Haydon, David Gregory, Barry White, Ray Barry and Stuart Lomax. ➤ The group has had some thoughtful inputs from David, Ray, and Barry in advance of its inaugural meeting on 14th September. ➤ The primary focus of the group's work is to examine the issues and propose action to attract more 50 to early 60 year olds and attract capability whilst maintaining our commitment to being an open door to all over 50s. • Training sessions and player coaching <ul style="list-style-type: none"> ➤ We discussed the character of our training sessions and noted that it has been valuable to introduce the structured warm up/skills session. It was agreed that we now need to apply and develop the work that Spencer and Bob Willis have done on the coaching programme, so that we have a more disciplined and consistent approach in practice and to consider grading the groups so that players are comfortable with the degree of difficulty/ challenge in their session. ➤ This grading probably falls into 3 categories, namely those who are more competitive and are firmly committed to league and cup football, those who aspire to improve their game and want to play more competitive walking football, and those who are very happy with recreational football.

	<p>This will be another topic for the 'working group' in the context of Club development. Decisions will also need to be made in the context of next steps in the coaching programme.</p> <ul style="list-style-type: none"> • CCWFC hosting of EWFL events <ul style="list-style-type: none"> ➤ The Committee discussed how 'hosting' the EWFL programme at Chelmsford has gone overall. Its view is that it has worked well (after a few teething issues had been overcome). ➤ The Committee would be happy to 'host' at Chelmsford again next year. ➤ The Committee also extended its appreciation for the continuing support of the Club's volunteers for EWFL 'hosting responsibilities'. Ray Rouse, John Green, Geoff Stockley, and Gerry Howard continue to do a very valuable job. ➤ CCWFC is signed-up to host the EWFL event on 26th October.
7.	<p>Welfare update</p> <ul style="list-style-type: none"> • The Committee acknowledged Gerry's continuing hard work on the welfare front and that practical first aid training is now taking place. Thank you to Gerry (and those undertaking the training). • We have submitted to Chelmsford City Council the case for a defibrillator to be sited close to the 3G pitch. A response is awaited. • Peter reminded the Committee that three members of the Club had recently contracted COVID-19, although they were unrelated to Club activities. • It serves as a reminder that Club members must continue to be vigilant and not attend any Club events if there is even the slightest chance that they could be carrying the virus.
8.	<p>Stepping into the Future (SIF) – Update</p> <p>Chris provided an update on the SIF (see Annex B).</p>
9.	<p>AGM preparations</p> <ul style="list-style-type: none"> • Peter provided an update to the Committee: • Approx. 16 members (excluding CMs) have indicated that they propose to attend the AGM. Around 18 have made their apologies. • Three members (Geoff Stockley, Mark Elnaugh, and Bill Harvey) have tabled agenda items. • No applications for any Committee posts have been received. Peter will conduct a ballot (by email) in relation to the permanent appointment of Chris Jullings to the post of Chairperson and announce the result at the AGM. <p>AP2/0921. Peter to conduct a poll, by email, to endorse, or otherwise, the permanent appointment of Chris Jullings to the post of Chairperson.</p> <ul style="list-style-type: none"> • Peter reminded the Chairperson and Treasurer that they will need to present reports to the meeting. Chris and Peter will liaise to ensure reporting consistency.

	<ul style="list-style-type: none"> • Terry will email members to explain why he will be unable to attend the AGM (Due to the continuing need for him to isolate. In Terry's absence Peter will speak to Terry's report at the meeting. • The Committee discounted the possibility of using videoconferencing for members unable to attend in person. •
10.	<p>Training sessions</p> <ul style="list-style-type: none"> • Gary noted that some players have been upset when certain coaches are giving feedback to them that they have deemed to be of a critical nature. There is also some evidence that players have been critical of the different standards of coaching depending upon who's is leading the group. • The Committee observed that its plans to develop an holistic approach to coaching, the creation of a portfolio of training regimes from which all coaches will select their training routines, and the possible allocation of players to groups based upon their skills should address this. (See also Item 6).
11.	<p>Website updates</p> <ul style="list-style-type: none"> • The Committee expressed its appreciation to Bob for the work he has done, and continues to do, in updating the Club's website. • Photos of all Committee members, Gerry, Spencer and all Group Leaders have now been shared with him and will be added to the site.
11.	<p>AoB</p> <p>Bob: Enquired as to how the plans for the proposed CCWFC participation in the 2021 Almelo competition are developing. Gary expressed the view that it may not go ahead due to the stringent COVID isolation requirements but circumstances may change.</p> <p>Bob: Indicated that he will purchase some 'cold packs' to replenish existing first aid kits.</p>
12.	<p>Date/time of next Committee meeting</p> <p>05 October 2021. 12.40pm to 2.30pm</p> <p>To be held at CCFC.</p>

ACTION POINTS

AP No.	DESCRIPTION	OWNER	UPDATE	STATUS
4/0721	Chris to explore with Gerry the mounting of an approach to Chelmsford Council to have a defibrillator affixed to the Melbourne Park changing rooms.	Chris	<u>08/21</u> Chris and Peter will be meeting with Sarah Adkins (Chelmsford City Council) on 10 th August to discuss this and a number of service issues. <u>09/21</u> The case for acquiring a defibrillator to be sited within the changing rooms adjacent to the 3G pitch at Melbourne Park has been submitted to Chelmsford City Council. A response is awaited.	Open
3/0821	Peter to notify the membership of the AGM 2021 arrangements.	Peter	<u>09/21</u> Actioned. Notification sent 30 th August. Following a reminder to non-responders, approx. 16 members (excluding CMs) have indicated that they propose to attend the AGM. Around 18 have made their apologies.	Closed

STEPPING INTO THE FUTURE – UPDATE (August 21) PROVIDED BY CHRIS JULLINGS

5.1 Marketing – growing the membership

John Green and David Gregory continue the 'leaflet drops' (including at the CCFC ground) – thank you.

We have put a reprint of our existing marketing material on hold , pending decisions at the 'working group'. It is likely that we will need to differentiate our materials to appeal to a broader spectrum of o50 year olds.

Bob has started to update the website and add more current content.

We have agreement from Steve Shore to have advertising boards at the CCFC ground. He will waiver rental costs, but we will have to pay £144 for the production of the board(s).

We have this in hand.

Our goal is to grow our membership to 100 by Sept 2022, this means adding c34 new members over 18 months.

To date we have added 15 new members since the 1/3.

5.2 Reaching into the community

We continue to directly appeal to the wider Chelmsford community through our relationships with the Essex Chronicle, Chelmer Radio, Chelmsford Community Radio and regional TV.

We continue to work with 'Provide' and 'Active Essex' to offer channels for folks seeking to rebuild health or seeking social inclusion.

5.3 Over 70' invitation tournament

The inaugural tournament took place on the 12th of August.

It was a great success and we are committed to run 1-2 o70' tournaments annually.

Thank you to Gary, Tony E , Ray R and Ray B for their efforts.

5.4 Coaching programme

There has been great progress on the draft coaching manual & supporting video material – thank you Bob & Spence.

I have circulated the draft manual and links to the video material to all members, inviting feedback.

Disappointingly, we have only had 3 responses to date.

Whilst there is some further development to do on the coaching manual (largely adding a broader spectrum of exercises / routines) the key challenge now is to consistently apply the material across our coaching sessions. The committee and Spence are working on how to achieve this.

5.5 Sponsorship

We have received the 36 new kits promised by Steve Shore, a large part of this kit has now been handed out to regular league and cup players.

We have also had confirmation on being able to have an advertising board (s) at the CCFC ground.

We continue to make the case for training equipment sponsorship.